

OPPORTUNITY



Business Ready Licensing for Microsoft Dynamics GP Existing Customers

Microsoft® recently announced the policy for existing customers looking to transition to Business Ready Licensing. This new policy offers customers the opportunity to significantly extend the capabilities of their solution at a potentially reduced cost. Customers may find value in transitioning to Business Ready Licensing for one of two reasons:

1. Extend your solution. Microsoft Dynamics™ offers a wide array of financials, distribution, manufacturing, fieldservice, project accounting, business intelligence, and collaboration functionality. Business Ready Licensing delivers more of these capabilities to you so that you can automate new areas of your business to help increase efficiency and drive down costs.

2. Expand your Dynamics footprint.

Customers who are currently constrained by the 10 user limit on the Standard Edition may find a transition to the unlimited user counts of BRL to be an excellent increase in flexibility and scale for a limited cost. Your partner can help you to assess your needs and make a decision about whether Business Ready Licensing is right for you.

Business Ready Licensing is available in 3 Editions based on the level of functionality provided:

The **BUSINESS ESSENTIALS EDITION** is for customers who need core financial management and trade functionality, including:

- Basic Financial Management (for example, General Ledger, A/R, A/P, Fixed Assets)
- Basic Supply Chain Management (e.g. sales order processing, purchase order processing, inventory)
- Basic Business Intelligence and Reporting
- Basic Configuration and Design Tools

The **ADVANCED MANAGEMENT EDITION** is the preferred solution for growing, mid-market, or high functional needs customers who are looking for an adaptive solution with a broad set of functionality, including:

- All functionality included in the Business Essentials Edition
- Business Intelligence and Reporting
- Manufacturing
- Advanced Supply Chain management (e.g., Bill of Materials, requisition management)
- Advanced Financial Management (e.g. collection, cash management)
- Project Management
- Customer Relationship Management

ADVANCED MANAGEMENT ENTERPRISE extends the Advanced Management Edition with additional components that provide customers with complex needs access to a rich set of advanced functionality. This functionality includes:

- Advanced Manufacturing (shop management, capacity planning, job costing)
- Advanced Project Management
- Customer Relationship Management (Field Service)
- Advanced Configuration and Development Tools (including source code access)

ADDITIONAL COMPONENTS are also available a la carte for all editions to serve your unique business needs.

See inside for a list of components included in each edition. Functionality may vary by region.

BUSINESS ESSENTIALS

The Business Essentials Edition includes **ALL** of the following components:

- Report Writer
- Analytical Accounting
- Bank Reconciliation
- Encumbrance Management
- Fixed Asset Management
- General Ledger with AFA
- Intercompany
- Multicurrency Management
- Payables Management
- Receivables Management
- Safe Pay
- FRx Currency Translation
- FRx Desktop
- Inventory Control
- Invoicing
- Landed Cost
- Purchase Order Processing/Receiving
- Sales Order Processing w/Adv Invoicing
- Security Management
- Customization Site License
- Integration Manager—Conversions

ADVANCED MANAGEMENT

The Advanced Management Edition includes **ALL** of the Business Essentials Components **PLUS** the following components:

- Account Level Security
- Cash Flow Management
- Collections Management
- Customer/Vendor Consolidations
- Electronic Bank Management
- Electronic Bank Reconciliation
- Available to Promise
- Bill Of Materials
- Order Management
- PO Generator
- Requisition Management
- Returns Management
- Manufacturing Bill Of Materials
- Manufacturing Order Processing
- Master Production Scheduling
- Analysis Cubes
- Analysis Cubes Library
- Business Portal
- Microsoft Dynamics CRM Professional Server
- FRx Report Manager
- FRx Report Server
- FRx Webport
- Key Performance Indicators
- Microsoft Forecaster
- Electronic Funds Transfer for PM
- Electronic Funds Transfer for RM
- Field Level Security
- Grant Management
- Lockbox Processing
- National Accounts
- Process Server
- Refund Checks
- Revenue/Expense Deferrals
- Materials Requirements Planning
- Project Accounting
- Time & Expense
- Contract Administration

ADVANCED MANAGEMENT ENTERPRISE

Advanced Management Enterprise components are compatible with the Advanced Management Edition. These a la carte components must be purchased individually.

- eExpense
- Electronic Document Delivery
- FRx Report Server
- MS Forecaster Professional
- Advanced Picking
- Microsoft Demand Planner 2.0
- Engineering Change Mgmt
- Quality Assurance
- Sales Forecasting
- Field Service Anywhere
- Service Call Management
- Recruitment
- Skills & Training
- Employee Pay
- Dexterity
- Developer Toolkit for Microsoft Dynamics GP
- Audit Trails
- Electronic Signatures
- FRx WebPort License
- Advanced Distribution
- Extended Pricing
- Capacity Requirements Planning
- Job Costing
- Sales Configurator
- Depot Management
- Preventive Maintenance
- HRM Self Service Suite
- Time & Attendance
- Employee Profile
- BP Named Employee Users
- Benefits Self Service Suite
- Modifier with Visual Basic for Applications

A LA CARTE COMPONENTS

A La Carte Components are compatible with the Business Essentials or Advanced Management Editions. These additional components must be purchased individually.

- Electronic Bank Mgmt
- Crystal Reports Professional
- Enterprise Reporting
- Payroll Connect
- FRx Drill Down Viewer
- FRx Report Launcher
- SmartList Builder
- Federal Magnetic Media
- Human Resources
- Advanced Human Resources
- Payroll
- Advanced Payroll
- Payroll Direct Deposit
- Extender
- Integration Mgr-Distribution
- Integration Mgr-Financials
- Microsoft Dynamics CRM Connector for Microsoft Dynamics GP

Disclaimers:

- Refer to the pricelists for the official list of components by edition.
- Components availability may vary by country.
- Illustrations represent packaging in a user model.



Limited Time Business Ready Licensing Sales Offer Available for Existing Microsoft Dynamics GP Customers

License Model Transition Sales Offer

From July 16, 2007 through December 21, 2007, Microsoft is offering special promotional pricing for customers looking to perform a License Model Transition from Module Based Licensing to Business Ready Licensing.

When transitioning, customers may subtract \$750 US (\$1,012.50 CAD) off of the License Model Transition Fee for every Business Ready Licensing User purchased at the time of transition—customers must purchase three or more new Business Ready Licensing Users to qualify.

All standard License Model Transition policies apply. Please consult your local partner for full details.

Terms & Conditions

- BRL users must be purchased at time of transition Module Based Licensing to Business Ready Licensing
- Offer only available in the U.S and Canada
- Discount does not apply to enhancement fees—standard annual enhancement fee policies apply
- Offer available only through participating resellers—reseller prices may vary
- Offer only available to existing Microsoft Dynamics GP customers who are licensed under Module Based Licensing
- Cannot be combined with any other offer
- Offer available from July 16, 2007–December 21, 2007